CS 3750: Word Models

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Is Document Models Enough?

- •Recap: previously we have LDA and LSI to learn document representations
- •What if we have very short documents, or even sentences? (e.g. Tweets)
- Can we investigate relationships between words/sentences with previous models?
- We need to model words individually for a better granularity



The UK gov is offering a *#postbrexit* fast-track visa for top *#scientists* - but 10,000 researchers say that ease of obtaining a *#visa* isn't that crucial to them. But what is?

Distributional Semantics: from a Linguistic Aspect

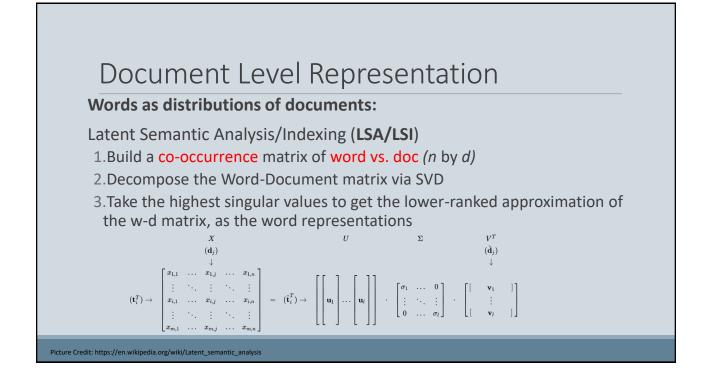
Word Embedding, Distributed Representations, Semantic Vector Space... What are they?

A more formal term from linguistic: **Distributional Semantic Model**

"... quantifying and categorizing semantic similarities between linguistic items based on their distributional properties in large samples of language data." -- Wikipedia

--> Represent elements of language (word here) as distributions of other elements (i.e. documents, paragraphs, sentences, and words)

E.g. word 1 = doc 1 + doc 5 + doc 10 / word 1 = 0.5*word 12 + 0.7*word 24



Word Level Representation

- I. Counting and Matrix Factorization
- II. Latent Representation

 Neural Network for Language Models
 CBOW

 III.Skip-gram

 Other Models
- III. Graph-based Models I.Node2Vec

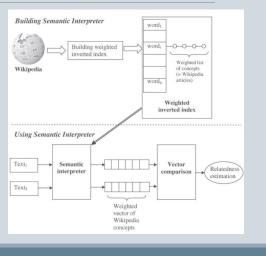
Counting and Matrix Factorization

- Counting methods start with constructing a matrix of cooccurrences between words and words (can be expanded to other levels, e.g. at document level it becomes LSA)
- Due to the high-dimensionality and sparcity, usually used with a dim-reduction algorithm (PCA, SVD, etc.)
- The rows of the matrix approximates the distribution of cooccurring words for every word we are trying to model

Example Models including: LSA, Explicit Semantic Analysis (ESA), Global vectors for word representation (GloVe)

Explicit Semantic Analysis

- Similar words most likely appear with the same distribution of topics
- ESA represents topics by Wikipedia concepts (Pages). ESA use Wikipedia concepts as dimensions to construct the space in which words will be projected
- For each dimension (concept), words in this concept article are counted
- Inverted index is then constructed to convert each word into a vector of concepts
- The vector constructed for each word represents the frequency of its occurrences within each (concept).



Global vectors for word representation (GloVe)

 Word-word co-occurrence with sliding window (|V| by |V|) (and normalize as probability)

"I learn machine learning in CS-3750"

2. Construct the cost as:

Picture and Content Credit: Ahmed Magooda

$$I = \sum_{i,j}^{i+1} f(X_{i,j}) (\boldsymbol{v}_i^T \boldsymbol{v}_j + \boldsymbol{b}_i + \boldsymbol{b}_j - \log(X_{i,j}))^2$$

3. Use gradient descent to solve the optimization

Window=2	I	learn	machine	learning
T	0	1	1	0
Learn	1	0	1	1
machine	1	1	0	2

GloVe Cont.

How the cost is derived?

Probability of word *i* and *k* appear together: $P_{i,k} = \frac{X_{ik}}{X_i}$ Using word *k* as a probe, the "ratio" of two word pairs: $ratio_{i,j,k} = \frac{P_{ik}}{P_{jk}}$ To model the ratio with embedding $v: J = \sum \left(ratio_{ijk} - g(v_i, v_j, v_k) \right)^2 \rightarrow O(N^3)$ Simplify the computation by design $g(\cdot) = e^{(v_i - v_j)^T v_k}$ Thus we are trying to make $\frac{P_{ik}}{P_{jk}} = \frac{e^{\wedge}(v_i^T v_k)}{e^{\wedge}(v_j^T v_k)}$ Thus we have $J = \sum \left(\log P_{ij} - v_i^T v_j \right)^2$ To expand the object $\log P_{ij} = v_i^T v_j$, we have $\log(X_{ij}) - \log(X_i) = v_i^T v_j$, then $\log(X_{ij}) = v_i^T v_j + b_i + b_j$. By doing this, we solve the problem that $P_{ij} \neq P_{ji}$ but $v_j^T v_i$ Then we come up with the final cost function $J = \sum_{i,j}^{|V|} f(X_{i,j}) (v_i^T v_j + b_i + b_j - \log(X_{i,j}))^2$, where $f(\cdot)$ is a weight

Latent Representation

Modeling the distribution of context* for a certain words through a series of latent variables, by maximizing the likelihood $P(word | context)^*$

Usually fulfilled by neural networks

The learned latent variables are used as the representations of words after optimization

* context refers to the other words from the distribution of which we model the target word

* in some models it could be P(context | word), e.g. Skip-gram

Neural Network for Language Model

Learning Objective (predicting next word w_j):

Find the parameter set θ to minimize

$$L(\theta) = -\frac{1}{T} \left(\sum_{j} \log(P(w_j | w_{j-1}, \dots, w_{j-n+1})) \right) + R(\theta)$$

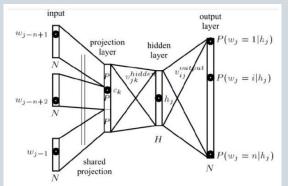
Where $P(\cdot) = \frac{e^{y_{wi}}}{\sum_{i \neq j} e^{y_{wj}}}$, **Y** = b + W_{out} tanh(d + W_{in} **X**),

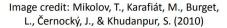
And **X** is the lookup results of the n-length sequence:

$$\mathbf{X} = [C(w_{j-1}), \dots, C(w_{j-n+1})]$$

* (W_{out} , b) is the parameter set of output layer, (W_{in} , d) is the parameter set of hidden layer

In this mode we learn the parameters in C (|V| * |N|), W_{in} (n * |V| * hidden_size), and W_{out} (hidden_size * |V|)





Content Credit: Ahmed Magooda

RNN for Language Model

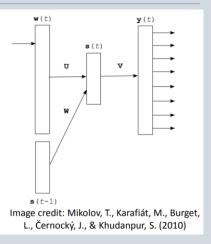
Learning Objective: similar to NN for LM

Alter from NN:

• The hidden layer is now the linear combination of the input current word *t* and the hidden of previous word *t-1*:

$$s(t) = f(\boldsymbol{U}\boldsymbol{w}(t) + \boldsymbol{W}\boldsymbol{s}(t-1))$$

Where $f(\cdot)$ is the activation function



Content Credit: Ahmed Magooda

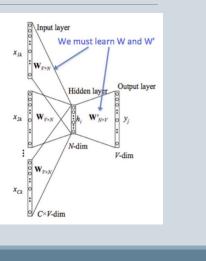
Continuous Bag-of-Words Model

Learning Objective: maximizing the likelihood of *P(word|context)* for every word in a corpus

Similar to NN for LM, the inputs are one-hot vectors and the matrix W here is like the look-up matrix.

Differences compared to the NN for LM:

- Bi-directional: not predicting the "next", instead predicting the center word inside a window, where words from both directions are input
- Significantly reduced complexity: only learns 2 * |V| * |N| parameters

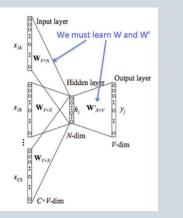


CBOW Cont.

Steps breakdown:

Picture Credit: Francois Chaubard, Rohit Mundra, Richard Socher, from

- 1. Generate the one-hot vectors for the context: $(x^{c-m}, ..., x^{c-1}, x^{c+1}, ..., x^{c+m} \in \mathbb{R}^{|V|})$, and lookup for the word vectors $v^i = W x^i$
- 2. Average the vectors over contexts: $h_c = \frac{v_{c-m} + ... + v_{c+m}}{2m}$
- 3. Generate the posterior $\mathbf{z}_c = \mathbf{W}' \mathbf{h}_c$, and turn it in to probabilities $\hat{\mathbf{y}}_c = softmax(\mathbf{z}_c)$
- 4. Calculate the loss as cross-entropy: $\sum_{i=1}^{|V|} y_i \log(\hat{y}_i)$ $\rightarrow P(w_c | w_{c-m}, \dots w_{c+m})$



Notations:

 $\begin{array}{c} m: half window size\\ c: center word index\\ w_i: word i from vocabulary V\\ \textbf{x}_i: one-hot input of word i\\ W \in \textbf{R}^{|V| \times n}: the context lookup matrix\\ \textbf{W}' \in \textbf{R}^{n \times |V|}: the center lookup matrix\end{array}$

CBOW Cont.

Loss fuction:

For all $w_c \in V$, minimize

$$J(\cdot) = \log P(w_c | w_{c-m}, \dots w_{c+m})$$

$$\Rightarrow -\frac{1}{|V|} \sum \log P(W_c | h_c)$$

$$= -\frac{1}{|V|} \sum \log \frac{e^{w'_c{}^T h_c}}{\sum_{j=1}^{|V|} e^{w'_j{}^T h_c}}$$

$$= -\frac{1}{|V|} \sum -w'_c{}^T h_c + \log(\sum_{j=1}^{|V|} e^{w'_j{}^T h_c})$$

Optimization: use SGD to update all relevant vectors w'_c and w

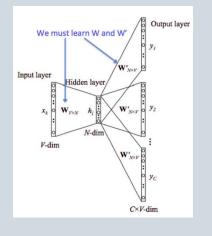
Skip-gram Model

Learning Objective: maximizing the likelihood of P(context|word) for every word in a corpus

Steps Breakdown:

- 1. Generate one-hot vector for the center word $x \in R^{|V|}$, and calculate the embedded vector $h_c = Wx \in R^n$
- 2. Calculate the posterior $\mathbf{z}_c = \mathbf{W}' \mathbf{h}_c$
- 3. For each word j in the context of the center word, calculate the probabilities $\hat{y}_c = softmax(z_c)$
- 4. We want the probabilities \hat{y}_{cj} in \hat{y}_c match the true probabilities of the contexts which are y^{c-m},\ldots,y^{c+m}

Cost function constructed similarly to the CBOW model



Skip-gram Cont.

Cost Function:

for every center word w_c in |V|, minimize:

$$J(\cdot) = -log P(w_{c-m}, \dots, w_{c+m}|w_c)$$

$$= -log \prod_{j=0, j \neq m}^{2m} P(w_{c-m+j}|w_c)$$

$$= -log \prod P(w'_{c-m+j}|h_c)$$

$$= -log \prod \frac{e^{w'_c T} h_c}{\sum_{j=1}^{|V|} e^{w'_j T} h_c}$$

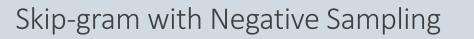
Skip-gram with Negative Sampling

An alternative way of learning skip-gram:

From the previous learning method, we have looped heavily on negative samples when summing over $\left|\mathsf{V}\right|$

Alternatively, we can reform the learning objective in order to enabling "negative sampling", where we only take a few negative samples in each epoch

Alternative Objective: maximize the likelihood of P(D=1|w, c) if the word pair (w, c) is from the data, and minimize the likelihood of P(D=0|w, c) if (w, c) is not from the data

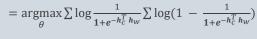


We model the probability as:

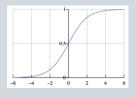
 $P(D = 1 | w, c, \theta) = sigmoid(\mathbf{h}_{c}^{T} \mathbf{h}_{w}) = \frac{1}{1 + c^{-h_{c}^{T} h_{w}}}$

And the optimization of the loss would be: $\theta = \arg_{\alpha} \prod_{(w,c) \in Data} P(D = 1 | w, c, \theta) \prod_{(w,c) \notin Data} P(D = 0 | w, c, \theta)$

 $= \underset{\theta}{\operatorname{argmax}} \prod_{(w,c)\in Data} P(D=1|w,c,\theta) \prod_{(w,c)\notin Data} (1-P(D=1|w,c,\theta))$



$= \underset{\theta}{\operatorname{argmax}} \sum_{\theta} \sum_{i=1}^{n} \sum_{j=1}^{n} \sum_{i$	1	$\sum \log \sigma$	1
	$\frac{109}{1+a-h^T}hw$	Z log	$1+e^{h_C^T h_W}$
θ	1+e "c "w		1+enc nw



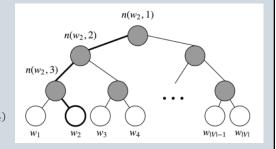
Hierarchical Softmax and FastText

Hierarchical Softmax:

An alternative way to solve the dimensionality problem when softmaxing through y:

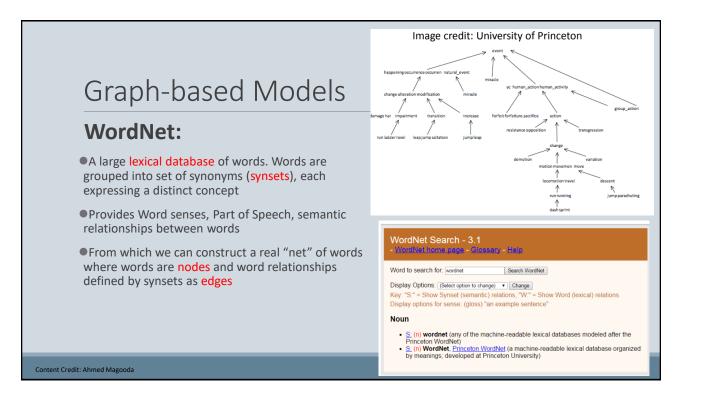
- Build a Binary Tree of words in V, each non-leaf nodes are associated with a pseudo-output to learn. 1.
- 2. Define the loss for word c as the path to the word from root
- 3. The probability of $P(w_c | context)$ now becomes

$$\prod_{i=1}^{length of path} sigmoid([n(w, j+1)) is the childern] \cdot \boldsymbol{h}_{(w, j)}^{T} \boldsymbol{h}_{c}$$



FastText: Sub-word n-grams + Hierarchical Softmax "apple" and "apples" are referring to the same semantic, yet word model ignores such sub-word features.

FastText model introduces sub-word n-gram inputs, while having a similar architecture as skip-gram models. This expands the dimension of y to a even larger number. Thus it adopts the Hierarchical Softmax to speed up the computation



Node2Vec

A model to learn representations of nodes:

Applied to any graphs including word nets

- Turns graph topology into sequences with the random walk algorithm:
- •Start from a random node v, the probability of travel to another node is:

$$P(x|v) = \begin{cases} \frac{\pi_{vx}}{z} & \text{if } (v, x) \in E\\ 0 & \text{otherwise} \end{cases}$$

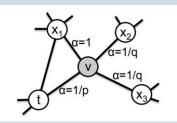
•The transition probability is defined as:

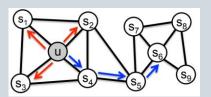
$$f_{xx} = \begin{cases} \frac{1}{p} \text{ if } x \text{ is the previous node } t \\ 1 \text{ if } x \text{ is the neighbor of } t \\ \frac{1}{q} \text{ if } x \text{ is neighbor of neighbor of } t \end{cases}$$

 $\bullet p$ and q controls the strategy of breath-first search or depth-first search

•With the sequence generated, we can embed nodes as we did in language models

 π_1





Evaluation of Word Representations

• Intrinsic Evaluation:

• How good are the representations?

•Extrinsic Evaluation:

• How effective are the learned representations in other downstream tasks?

Content Credit: Ahmed Magooda

Intrinsic Evaluations

Word Similarity Task

- Calculate the similarity of word pairs from the learned vectors through a various distance metrics (e.g. euclidean, cosine, etc.)
- · Compare the calculated word similarities with human-annotated similarities
- Example test set: word-sim 353 (http://www.cs.technion.ac.il/~gabr/resources/data/wordsim353/)

Analogy Task:

- Proposed by Mikolov et.al (2013)
- For a specific word relation, given *a*, *b*, *y*; find *x* so that "*a* is to *b* as *x* is to *y*"
 - \circ "man is to king as woman is to queen"

Type of relationship	Word Pair 1		Word Pair 2	
Common capital city	Athens	Greece	Oslo	Norway
All capital cities	Astana	Kazakhstan	Harare	Zimbabwe
Currency	Angola	kwanza	Iran	rial
City-in-state	Chicago	Illinois	Stockton	California
Man-Woman	brother	sister	grandson	granddaughter

Extrinsic Evaluations

Learned word representations can be taken as inputs to encode texts in downstream NLP tasks, including:

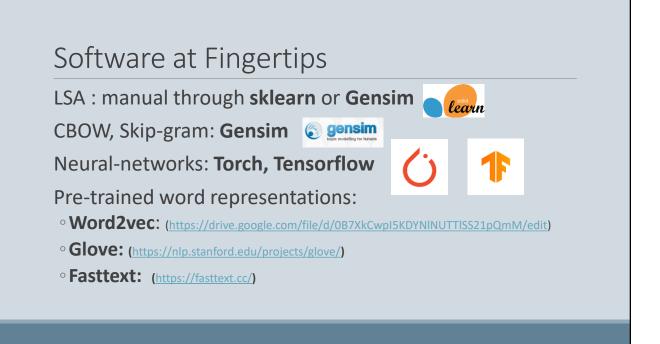
- Sentiment Analysis, POS tagging, QA, Machine Translation...
- GLUE benchmark: a collection of dataset including 9 sentence language understanding tasks (<u>https://gluebenchmark.com/</u>)

Summary

What we have covered:

	Document-level	Word-level
Count & Decomposition	- LSA	- GloVe
Latent Vector Representation		- NN for LM - CBOW, Skip-gram, FastText - Node2Vec

- "words as distributions"
- evaluations of the word representations



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